Qualtrics Certification for Teams

Teams that are getting Experience Management right ensure that top to bottom, each team member demonstrates mastery of the Qualtrics XM platform. Qualtrics offers instructor-led Certification workshops for teams to learn together and create consistency. These workshops are held onsite at your organization for up to 12 people.

1 COMPLETE STUDY MATERIALS BEFORE THE WORKSHOP

Your team will complete online training including articles, videos, & quizzes before the in-person workshop.

2 RECIEVE TRAINING FROM AN EXPERT AT YOUR ORGANIZATION

A Qualtrics expert will lead up to 12 people through the Certification project in a hands-on workshop.

3 TAKE THE CERTIFICATION EXAM ONLINE AFTER THE WORKSHOP

Schedule your exam anytime through our online proctor. Then, display your status online with official badges.

Why should your team get Certified?

ENSURE EVERY TEAM MEMBER MEETS THE BAR

Bring a Qualtrics expert to your organization to ensure each of your team members gets the personal attention they need.

PROVIDE PROFESSIONAL DEVELOPMENT FOR YOUR TEAM

Show your team that you are invested in their professional development by providing an opportunity to build and strengthen their skill sets.

DISTINGUISH YOUR TEAM MEMBERS AS EXPERTS

Your team members can communicate their expertise through official badges on LinkedIn & social media and join an exclusive community of XM experts.

CERTIFIED Q Research Core

WORKSHOP DAYS: 1

ESTIMATED TIME OF ONLINE TRAINING: 6-8 hours

RECOMMENDED FOR: Professionals and students who want to master the Qualtrics fundamentals

EXAM: 60 minutes, 50 multiple choice questions

CERTIFIED Q EXPERT Research Core Expert

WORKSHOP DAYS: 2.5

ESTIMATED TIME OF ONLINE TRAINING: 25-30 hours

RECOMMENDED FOR: Qualtrics Administrators, IT professionals, and practitioners who need to be the Qualtrics Research Core expert on their team

EXAM: 75 minutes, 60 multiple-choice questions