



# Qualtrics Research Core

Qualtrics Research Core Certified professionals can effectively design, execute, and analyze engaging survey experiences to collect the data they need to help identify and close experience gaps.

In this course, you'll learn to:

- + Add questions to collect the data you need
- + Apply logic and Survey Flow Elements to create a custom experience for respondents
- + Distribute surveys anonymously through the web and to a known list of respondents
- + Analyze data and share key findings using Qualtrics reporting

**RECOMMENDED FOR** Professionals and students who want to master the fundamentals of the Qualtrics Research Core

**ESTIMATED STUDY TIME** 8 -10 hours

**EXAM** 50 multiple choice questions; 60 minutes

**LANGUAGES AVAILABLE** English

**PRICE** \$499 for online training and 1 exam attempt

**EXAM RETAKES** \$50 per attempt

**AVAILABLE FOR TEAMS** Yes; learn more

## Key features

- Multiple choice, matrix table, and NPS questions
- Skip, Display, and Branch Logic
- Look and Feel options
- End of Survey Elements and Embedded Data
- Anonymous Link and Contact List distribution
- Exporting data and basic reporting

Register Now